

The SMP Training Manual

A working draft of what you'll learn at Scalp Micropigmentation CA — from a master barber with 20+ years behind the chair and a real, working SMP clinic in the Bay Area.

Inside (full edition shipping soon):

- Hairline design & mapping — facial geometry, density planning, age-appropriate hairlines.
- Needle depth & deposit technique — the difference between a dot that lasts 5 years and one that fades in 6 months.
- Pigment selection & color theory — choosing pigments that age with skin tone, not against it.
- Scalp anatomy — what's actually under the needle, and what to never touch.
- Client consultation — the script we use, the questions we ask, and the ones we never miss.
- Pricing your services — how to charge premium for SMP without scaring serious clients away.
- Marketing, lead-gen, and CRM — keeping your calendar full without paid ads.
- Business setup — licensing, insurance, room build-out, sanitation, and what California actually requires.

Heads up — this is the preview edition. The full manual is in final edits and will land in your inbox the moment it ships. Your spot on the list is saved.

In the meantime: book a free training discovery call so we can map your path before your manual arrives. Most students start in person within 30 days of their call.

Book a call: smzcaacademy.com · (510) 574-8882